

# SUGARY DRINKS DISTRIBUTOR TAX ADVISORY COMMITTEE

DATA & EVIDENCE; COMMUNITY INPUT COMMITTEE MEETINGS

NOVEMBER 13, 2018



raimi+  
associates

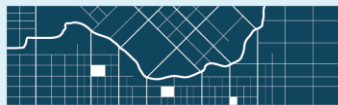


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# TODAY'S AGENDA

- Introductions
- Brief review of strategic planning scope of work and timeline
- Gather rapid feedback on draft components of strategic plan
- Closing

# SDDTAC STRATEGIC PLAN SCOPE + TIMELINE



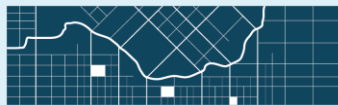
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Strategic Plan Steps		Key Questions
1	<b>Conduct Rapid Environmental Scan</b> (Oct/Nov 2019)	<ul style="list-style-type: none"> <li>How will the SDDTAC March 2019 Report inform the strategic plan?</li> <li>Are there any additional best practices to consider?</li> </ul>
2	<b>Draft the SDDTAC Strategic Plan</b> (Nov/Dec 2019)	<ul style="list-style-type: none"> <li>Does the draft SDDTAC Strategic Plan clearly present the roadmap for the future of the SDDTAC?</li> </ul>
3	<b>Gather feedback from Subcommittees and SDDTAC</b> (ongoing)	<ul style="list-style-type: none"> <li>What feedback do committee members have to clarify the key elements of the plan?</li> </ul>
4	<b>Finalize the SDDTAC Strategic Plan</b> (Jan 2020)	<ul style="list-style-type: none"> <li>Is anything missing?</li> <li>Is the plan clear and actionable?</li> </ul>
5	<b>Present the Final SDDTAC Strategic Plan</b> (early 2020)	<ul style="list-style-type: none"> <li>What are the first steps to implement the Strategic Plan?</li> </ul>
Share the Final SDDTAC Strategic Plan.		Implement!

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# KEY COMPONENTS: SDDTAC STRATEGIC PLAN



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# KEY ELEMENTS OF SDDTAC STRATEGIC PLAN

Mission

Vision

Strategies

Outcomes

Short-term: 1-2 yrs  
Mid-term: 3-9 yrs

Impacts

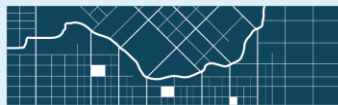
Long-term:  
10 years +

Goals

Values

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# DRAFT COMPONENTS OF THE STRATEGIC PLAN



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## DRAFT VISION

All San Franciscans make healthy nutritional choices and are supported by equitable environments, systems and policies.

What does the SDDTAC hope to achieve in the **long term**?



# DRAFT MISSION

SDDTAC is charged with the task of making funding recommendations that provide critical services, support innovative and community-led initiatives, and make long-term sustainable changes that decrease sugary beverage consumption and related chronic diseases. SDDTAC also supports the ongoing evaluation of the tax and funded projects/initiatives.

**What** does the SDDTAC do?

**Why** does it exist?

# TO ACHIEVE OUR VISION, WE NEED TO...

- Support community-led and culturally relevant work.
- Build strong collaborations and partnerships.
- Address structural inequities.

What are the values?

What does the SDDTAC stand for?

What are the **enduring, core beliefs?**

# DRAFT STRATEGIES (SO FAR)

- Peer-led/promotora approach
- Build capacity and develop leadership
- Training and employment/workforce development\*
- Education, programs, and services (including accessible services)\*
- Promotes long-term policy, systems, or environmental change\*

\* Focused on priority populations

# CLOSE + NEXT STEPS



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## NEXT STEPS

- Integrate today's feedback into draft components
- Present updated draft components of Strategic Plan to SDDTAC 11/20
- Meet and Infrastructure Committee 12/3
- Draft Strategic Plan Dec-Jan

# Keep in touch!



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